**Trade Idea Template**

**Quantitative Analysis (Annual) – LONG idea – TICKER STOCK (example: SHAK)**

**Shares Outstanding = (fill in here the total number of shares outstanding, diluted) (example: 40,08 million shares)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| SHAK US | 2023 | 2024 | 2025\* | 2026\* | 2027\* |
| Stock Price $ | 56 | 75 | 108 | 125 (PT) | 140 (PT) |
| Market Cap $M | 1660 | 2830 | 4620 | 5010 (E) | 5611 (E) |
| EPS | 0.34 | 0.88 | 1.24 | 1.52 (E) | 1.90 (E) |
| Earnings Growth % | N/A | 148% | 39% | 22% | 26% |
| Price/Earnings | 160 | 85 | 87 | 82 | 73 |
| PEG | N/A | 0.58 | 2.23 | 3.73 | 2.8 |
| Sales $M | 1010 | 1193 | 1408 (E) | 1590 (E) | 1807 (E) |
| Sales Growth % | 21% | 15% | 17% | 13% | 14% |
| Sales Multiple | 1.64 | 2.37 | 3.28 | 3.15 | 3.10 |
| Net Income (GAAP) $ | 15 | 39 | 55 | 67 | 84 |

\*price targets for 2026 and 2027 are just for example purposes.

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| **Comments on Annual Quantitative Analysis**  <give a clear explanation of anything that stands out to you based on the quants you entered above. For example: Shak has very decent revenue and earnings growth. Earnings are also growing faster than revenue, this shows margin expansion. Obviously it’s a company with some momentum.> |

**Quantitative Analysis (Sector Comps)**

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| --- | --- | --- | --- | --- | --- |
| SHAK US | PE1 | EG1(2025) | EG2(2026) | PEG1 | Market Cap’ |
| Stock A |  |  |  |  |  |
| Stock B |  |  |  |  |  |
| Stock C |  |  |  |  |  |
| Stock D |  |  |  |  |  |
| Stock E |  |  |  |  |  |
| Stock F |  |  |  |  |  |
| Stock G |  |  |  |  |  |
| Stock H |  |  |  |  |  |
| Averages |  |  |  |  |  |
| SHAK |  |  |  |  |  |

<you might want to add other relevant quantitative analysis numbers you might want to compare to the sector like PE2 / P/S ratio’s / EBIT-margin / like for like sales growth. Preferably our long idea should show some stronger numbers than others in the sector and has a lower market cap compared to others in the sector>

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| **Comments on Quantitative Analysis Sector Comparison**  <document whether the stock is a quantitative outlier or not>  Include any Sector drivers that will provide tailwind or headwind to the fundamentals.  <include the single stock volatility versus the rest of sector> How much do you expect this stock to move in our chosen time frame for a trade of 1-3 months? How much do you expect other stocks to move? |
| **Comments on Business**  <explain briefly how the business makes money (show that you understand the business model) and what the opportunity is for the company. How relevant is this business in today’s world?> |
| **KPI’s driving Revenue and Earnings**  <document important KPI’s that are extremely relevant to the earnings of this particular business>  Look for critical indicators that give us important information about the health of the business. In this case, SHAK is a restaurant chain. So important indicators are: new store openings, but also like-for-like sales growth (how much more sales in existing restaurants), profitability in existing stores, roll out of new formats (drive thru’s) and other important metrics like revenue growth, margin evolution and commentary on consumer / inflation / pricing power, etc. |

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| **Earnings Announcements**  <insert here all the main expectations for the upcoming Quarterly Earnings and the Annual numbers i.e., guidance and expectations from Analysts (consensus ranges) and Means. |

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| **Catalysts excluding Earnings**  <check number of press releases in last 1-2 years to see how communicative the company is with the market in between earnings releases and check which headlines moved the price and count them> trends of communication create volatility. Include what the risks are to trade.  < check whether this company has great momentum and if the CEO gives upbeat or interesting commentary in latest conference call and compare this to what analysts are thinking already / what questions do analysts ask in the conference call? > |

<Insert choice of Technical’s and Price Action charts for timing and check short interest for path of least resistance.>

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| **What is your choice of trade structure and why? Include time horizon for trade.**  July $80-$100 Bull Call Spread (Vertical)  Buy 16X July $80 Strike Calls for $5.27 = $5.27 X 16 X 100 = $8,432 Debit  Sell 16X July $100 Strike Calls for $1.15 = $1.15 X 16 X 100 = $1,840 Credit  Net Debit of $1,840 - $6,832 = -$6,592  Gross; -  $20 X 16 X 100 = $32,000  Net; -  $32,000 - $6,592 = $25,408  ROI  $25,408 / $6,592 = 3.85 - 1 |